

2022-2023

CR-1



SIES

College of Arts,
Science &
Commerce (Autonomous)

RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

SIES College of Arts, Science and Commerce (Autonomous)

Sion (West)

Department of Mass Media

Report on Seminar

Date: 1st March 2023

Title: Seminar on the Role of Community Radio in Rural Development

A seminar conducted by the Department of Mass Media which was hosted by Ms. Rajeshwari V.

Objectives of the Event:

1. To raise awareness about community radio for promoting rural development.
2. To highlight successful community radio initiatives and share best practices for establishment and management.
3. To encourage collaboration with community radio stations for promoting development initiatives in rural communities.

Program:

Date	Topic	Beneficiaries
1 st March 2023	Seminar on the Role of Community Radio in Rural Development	6

Methodology:

- The seminar commenced with an introductory session, which was followed by a comprehensive PowerPoint presentation on the topic.

- Additionally, a video was presented to enhance the understanding of the subject matter.
- As the seminar progressed, an interactive discussion was initiated with the students, who actively participated by providing their inputs and thoughts on the concepts explained.
- The session concluded with a discussion of Case Studies

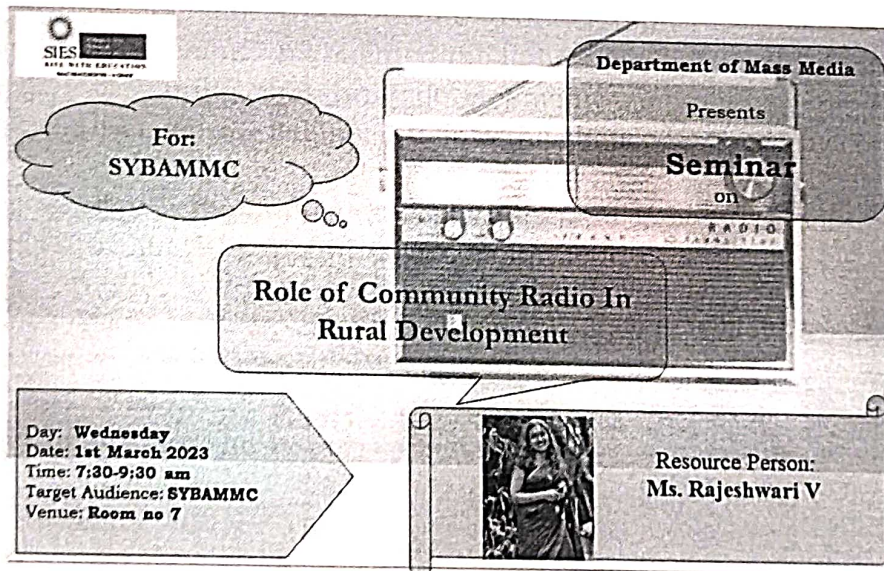
Outcome:

The program helped the students to understand:

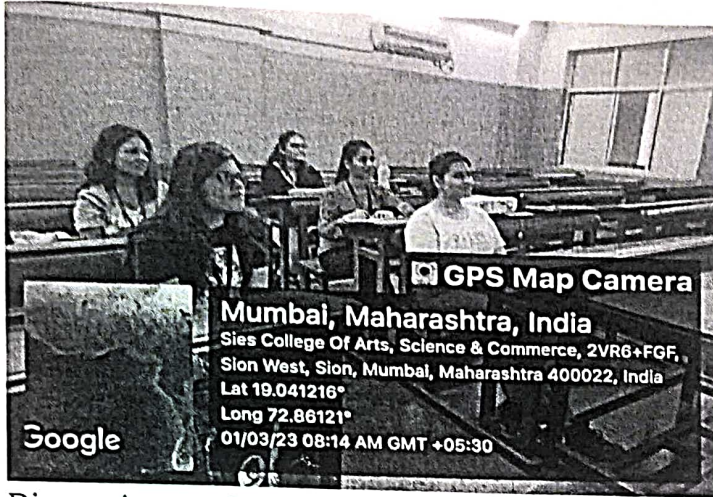
1. The seminar highlighted the importance of community radio and its role in promoting community development.
2. It also provided insights into the challenges faced by community radio and how they can be addressed.
3. This seminar encouraged students to explore the possibilities of community radio and support its growth in the future.

Annexures to the Report

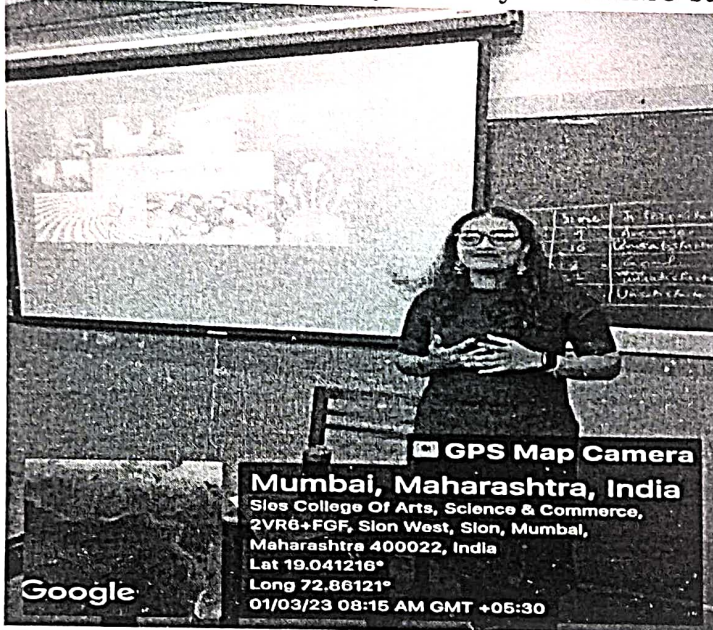
Annexure 1: Flyer



Annexure 2:



Discussion on Community radio by SYBAMMC students with Ms.Rajeshwari



Ms.Rajeshwari explaining the importance of Role of Radio in Community development to SYBAMMC Students

Annexure 3: Attendance

CR-4

senior

SIES COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)
SION (WEST), MUMBAI - 400 022.

ATTENDANCE SHEET

Class: SYBAMMC Div: _____ Subject: E.N.-II
Date: 1/1/23 Time: 9:30am to 9:50am

Roll No.	Signature	Roll No.	Signature	Roll No.	Signature
1		34		67	
2		35		68	
3		36		69	
4		37		70	
5		38		71	
6		39		72	
7		40		73	
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33		66		99	

Annexure 4: Contact Information of Resource Person

Ms. Rajeshwari V
Mobile. No.: 8268393955
Email Id.: rajeshwariven03@gmail.com

Rajeshwari V

Faculty-In-Charge
Rajeshwari V.
01/03/2023

Vaneeta

Dr. Vaneeta Raney
Event Coordinator
01-03-2023
Course Coordinator
Department of Mass Media



Principal
PRINCIPAL
Principal
SIES College of Arts, Science &
Commerce (Autonomous)
Sion (West), Mumbai - 400 022.